

Supporting your community,
WINNING EQUALITY
2023 Sponsorship Opportunities



WYOMING  EQUALITY

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Join Us Today

There has never been a more important time to stand with us.

For years, Wyoming Equality has held back the tide of anti-freedom legislation while promoting the robust culture and health of lesbian, gay, bisexual, two-spirit and transgender Wyomingites.

Yet, in our 35 years of existence, we have never seen such a rapid rise of misinformation and bigotry. We know how to defeat these measures, **but we cannot do it without you.** If you've thought about where you want to stand when history tells our story, just know that we want you proudly beside us. **I am asking you to join us today.**



Sara Burlingame
Executive Director
Wyoming Equality



**LOCAL
POWER.**

**STATEWIDE
IMPACT.**

www.wyomingequality.org

What's In It For You?

YEAR-ROUND
EXPOSURE TO
**MATCH YOUR
BRAND & GIVING
PRIORITIES**

Support for *all* Wyomingites, in a way that can meet *any* business need.

With the incredible range of year-round events hosted by WE and the assortment of sponsorship packages available, you can show your support in a way that is meaningful for you and your brand.

Many sponsorship opportunities include the option for a representative of your brand to meet with event attendees and even address them directly. This gives you the ability to make a lasting impression on a diverse group of Wyomingites!

**BUILD POWERFUL
RELATIONSHIPS WITH
YOUR WYOMING
NEIGHBORS**



YOUR ROLE IS VITAL IN IMPROVING
LGBTQ EQUALITY ACROSS
WYOMING.
LET'S SHOW YOU OFF.

We want to make sure everyone knows about our incredible sponsors! We encourage you to do the same by showing off your amazing support in any way.

Your sponsorship ensures that WE is present throughout Wyoming. With your help, we can be there for students, patients, community members, and more.

**By sponsoring WE, you join us
in supporting LGBTQ people
across the state!**



OUR TEAM WORKS TO ENSURE THE
DIGNITY AND HUMANITY OF ALL LGBTQ
WYOMINGITES ARE CELEBRATED AND
PROTECTED
**IN THE COMMUNITIES WE CALL
HOME.**



Wyoming Equality strives to achieve equity for all lesbian, gay, bisexual, transgender, two-spirit, and queer Wyomingites by building broad and inclusive communities, shifting the hearts and minds of our neighbors, and achieving policy victories.

We believe that equality means business. As Wyoming looks to improve our economic outlook, we need to prioritize diverse economic drivers, alongside a diverse workforce. Wyoming Equality is essential in leading the way toward securing the policy and cultural wins necessary to ensure your company can attract talent from all over our nation. Together we can tell incoming and current employees that they are safe in the communities we call home.

We work collaboratively to help our youth develop leadership skills, protect and develop their mental health, and improve school climates for all students, whether they identify as LGBTQ or otherwise.

Finally, we work with Wyomingites to overcome healthcare barriers. We are here for your employees and for you as, together, we overcome healthcare challenges.

**WHO WE ARE &
WHAT WE DO**

Program Overview

WYOMING EQUALITY HEALTHCARE ACCESS PROJECT



Wyoming Equality’s Healthcare Access Survey made clear that the LGBTQ community faces significant barriers to accessing equitable healthcare. In response, we created the Wyoming Equality Healthcare Access Project (WEHAP). WEHAP strives for a more equitable healthcare system in Wyoming by directly addressing the concerns of LGBTQ Wyomingites.

Help us promote
healthcare equity for all
Wyomingites,
**empowering them to
seek better care!**

Your support will help with identifying affirming providers within all counties, providing

educational materials to providers, and expanding a directory of affirming providers based on specialty, insurances accepted, and other issues. Additionally, WEHAP is responsible for the creation of online resources for patients to better understand STIs, transgender medicine, and more. WEHAP connects health agencies, nonprofits, and healthcare providers to those seeking care, continually seeking to empower LGBTQ Wyomingites.

Our Safe and Healthy Schools program helps connect educators and LGBTQ students with the resources they need to succeed and thrive.

We organize events to create safe spaces for students, including the Wyoming Equality Youth Camp and the Civic Engagement Day. We are also a leading partner in the GSA Day of the Shepard Symposium on Social Justice. These events are important opportunities to learn resiliency and civic engagement while broadening communities.

We also visit Gay Straight Alliances and anti-bullying and diversity clubs across the state.

We connect them to suicide prevention resources. We support the faculty who are on the ground working with students week after week.

Wyoming's young people are key to our future. **Will you help us show them that they are welcome?**

Program Overview

SAFE & HEALTHY SCHOOLS



Program Overview

ADVOCACY & CIVIC ENGAGEMENT



We work closely with our members, statewide partners, and other stakeholders to build an active base of LGBTQ and allied supporters in every county to advance affirming policies and defeat harmful policies from the ground up.

We improve workplace climates throughout Wyoming. **You can positively impact your workforce's experience!**

Our priority is to improve workplace climates across Wyoming through training and advocacy. We believe that the future of business in Wyoming depends on telling LGBTQ workers across the state that they are welcome and they are safe here in our workforce.

Annual Sponsorship Package:

Equality Icon: \$30,000

Allies & Advocates Ball

- Premium logo placement in event materials, our website, and social media
- VIP Gifts for 16 guests
- Table or tickets for 16 guests
- Verbal recognition at event
- Opportunity to have sponsored prize for bingo winner
- Opportunity for your staff to volunteer
- Opportunity to place promotional items in gift bags
- May provide approved video clip endorsing the event and speaking about your brand

Value of all separate Equality Icon packages: \$35,000

Savings for choosing the Annual Sponsorship option: \$5,000

Drag Queen Bingo (twice annually)

- Premium logo placement in event materials, our website, and social media
- VIP Gifts for 16 guests
- Table or tickets for 20 guests
- Verbal recognition at event
- Opportunity to have sponsored prize for bingo winner
- Opportunity to place promotional items in gift bags
- May provide approved video clip endorsing the event and speaking about your brand
- Opportunity to address the audience

As an annual Equality Icon, you will also receive monthly social media shout-outs and recognition in our quarterly newsletter.

Annual Sponsorship Package: Equality Icon, cont.

Rendezvous

- Logo placement in event materials, our website, and social media
- Opportunity to place promotional item in gift bags
- Company name announced at events
- Opportunity to supply a Drag Queen Bingo prize
- Host a table (table not supplied)
- Named Sponsorship: Named in statewide news releases and naming rights for 1 of 2 events
- Supply a video or address the audience in person
- Opportunity for your staff to volunteer

Gender Affirming Series

- Your logo in the Gender Affirming Series Carousel on WyomingEquality.org
- Your logo in the Thanks To Our Sponsors Conclusion
- Your logo in the pre-series virtual sponsors background
- Verbal recognition during each Gender Affirming Series
- May provide approved video clip endorsing the event and speaking about your brand

Youth Camp

- Your logo on the WE website and social media
- Mention in a statewide news release
- A beautiful Thank You Display for your store
- Recognition at the Allies and Advocates Ball during the Youth Camp spotlight video

Wyoming Equality Healthcare Access Project

- Your logo on the WE website and social media
- Presence in spotlights at all events as a WEHAP sponsor
- Acknowledgment in quarterly newsletter for one year
- Acknowledgment at WEHAP Town Hall events

Annual Sponsorship Package: Game Changer: \$15,000

Allies & Advocates Ball

- Prominent logo placement in event materials, our website, and social media
- VIP Gifts for 8 guests
- Table for 8 guests
- Verbal recognition at event
- Opportunity to have sponsored prize for bingo winner
- Opportunity for your staff to volunteer
- Opportunity to place promotional items in gift bags
- May provide approved video clip endorsing the event and speaking about your brand

Value of all separate Game Changer packages: \$19,000

Savings for choosing the Annual Sponsorship option: \$4,000

Drag Queen Bingo (twice annually)

- Prominent logo placement in event materials, our website, and social media
- VIP Gifts for 8 guests
- Table for 10 guests
- Verbal recognition at event
- Opportunity to have sponsored prize for bingo winner
- Opportunity to place promotional items in gift bags
- May provide approved video clip endorsing the event and speaking about your brand

As an annual Game Changer, we will also include quarterly social media shout-outs and recognition in our quarterly newsletter.

Annual Sponsorship Package: Game Changer, cont.

Rendezvous

- Logo placement in event materials, our website, and social media
- Opportunity to place promotional item in gift bags
- Company name announced at events
- Opportunity to supply a Drag Queen Bingo prize
- Host a table (table not supplied)
- Named Sponsorship: named in statewide news release
- Opportunity for your staff to volunteer

Gender Affirming Series

- Your logo in the Gender Affirming Series Carousel on WyomingEquality.org
- Your logo in the Thanks To Our Sponsors Conclusion
- Your logo in the pre-series virtual sponsors background
- Verbal recognition during each Gender Affirming Series

Youth Camps

- Your logo on the WE website and social media
- Mention in a statewide news release
- A beautiful Thank You Display for your store

Wyoming Equality Healthcare Access Project

- Your logo on the WE website and social media
- Presence in spotlights at all events as a WEHAP sponsor
- Acknowledgment in quarterly newsletter for one year

Annual Sponsorship Package:

Leader: \$8,000

Allies & Advocates Ball

- Prominent logo placement in event materials, our website, and social media
- VIP Gifts for 2 guests
- Tickets for 2 guests
- Verbal recognition at event
- Opportunity for your staff to volunteer
- Opportunity to have sponsored prize for bingo winner
- Opportunity to place promotional items in gift bags

Value of all separate Leader packages: \$11,000

Savings for choosing the Annual Sponsorship option: \$3,000

Drag Queen Bingo (twice annually)

- Prominent logo placement in event materials, our website, and social media
- VIP Gifts for 2 guests
- Tickets for 2 guests
- Verbal recognition at event
- Opportunity to have sponsored prize for bingo winner
- Opportunity to place promotional items in gift bags

Rendezvous

- Logo placement in event materials, our website, and social media
- Opportunity to place promotional item in gift bags
- Company name announced at events
- Opportunity to supply a Drag Queen Bingo prize
- Opportunity for your staff to volunteer

As an annual Leader, we will also include quarterly social media shout-outs and recognition in two of our quarterly newsletters.

Annual Sponsorship Package:

Leader, cont.

Gender Affirming Series

- Your logo in the Gender Affirming Series Carousel on WyomingEquality.org
- Your logo in the Thanks To Our Sponsors Conclusion
- Your logo in the pre-series virtual sponsors background

Youth Camp

- Your logo on the WE website and social media
- Mention in a statewide news release

Wyoming Equality Healthcare Access Project

- Your logo on the WE website and social media
- Presence in spotlights at all events as a WEHAP sponsor

Annual Sponsorship Package: **Champion: \$4,500**

Allies and Advocates Ball

- Prominent logo placement in event materials, our website, and social media
- VIP Gifts for 2 guests
- Tickets for 2 guests
- Opportunity for your staff to volunteer

Drag Queen Bingos (two per year)

- Prominent logo placement in event materials, our website, and social media
- VIP Gifts for 2 guests
- Tickets for 2 guests

Gender Affirming Series

- Your logo in the Gender Affirming Series Carousel on WyomingEquality.org
- Your logo in the Thanks To Our Sponsors Conclusion

Value of all separate Equality Icon packages: \$5,500

Savings for choosing the Annual Sponsorship option: \$1,000

Rendezvous

- Logo placement in event materials, our website, and social media
- Opportunity to place promotional item in gift bags
- Opportunity for your staff to volunteer

Youth Camp

- Your logo on the WE website and social media

Wyoming Equality Healthcare Access Project

- Your logo on the WE website and social media

As an annual Champion, we will also include two social media shout-outs and mention in one of our quarterly newsletters.

Annual Sponsorship Package:

Friend: \$2,250

Allies & Advocates Ball

- Prominent logo placement in event materials, our website, and social media
- Opportunity for your staff to volunteer

Value of all separate Equality Icon packages: \$2,750

Savings for choosing the Annual Sponsorship option: \$500

Drag Queen Bingo (twice annually)

- Prominent logo placement in event materials, our website, and social media

Gender Affirming Series

- Your logo in the Gender Affirming Series Carousel on WyomingEquality.org

Rendezvous

- Logo placement in event materials, our website, and social media
- Opportunity for your staff to volunteer

As an annual Friend, we will also include a social media shout-out and mention in one of our quarterly newsletters.

CONTACT

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