

# Allies & Advocates Ball

## SPONSORSHIP LEVELS

Wyoming Equality's flagship fundraiser, the Allies and Advocates Ball puts your name in front of community leaders from all over our state.

Sponsorship Benefits	\$10,000 Equality Icon	\$5,000 Game Changer	\$3,000 Leader	\$1,500 Champion	\$1,000 Friend
Logo placement in event materials, our website, and social media	Premium location	Prominent location	Prominent location	Prominent location	Prominent location
Opportunity for your staff to volunteer					
VIP Gifts for...	16 guests	8 guests	8 guests	2 guests	
Table or tickets for...	16 guests	8 guests	4 guests	2 tickets	
Verbal recognition at event					
Opportunity to have sponsored prize for bingo winner					
Opportunity to place promotional items in gift bags					
May provide approved video clip endorsing the event and speaking about your brand					

**Ammon Medina**  
Deputy Director



WYOMING  EQUALITY

[ammon@wyomingequality.org](mailto:ammon@wyomingequality.org)

# Drag Queen Bingo (spring & winter)

## SPONSORSHIP LEVELS

Show your support for Wyoming's LGBTQ community at evenings that never fail to draw an enthusiastic crowd of around 250 people! Two Drag Queen Bingos happen per year; your sponsorship covers both events.

Sponsorship Benefits	\$8,000 Equality Icon	\$4,000 Game Changer	\$2,000 Leader	\$1,000 Champion	\$500 Friend
Logo placement in event materials, our website, and social media	Premium location	Prominent location	Prominent location	Prominent location	Prominent location
VIP Gifts for...	16 guests	8 guests	8 guests	2 guests	
Table or tickets for...	20 guests	10 guests	10 guests	2 individual tickets	
Verbal recognition at event					
Opportunity to have sponsored prize for bingo winner					
Opportunity to place promotional items in gift bags					
May provide approved video clip endorsing the event and speaking about your brand					
Opportunity to address the audience					

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# Rendezvous

## SPONSORSHIP LEVELS



The West's largest queer campout! This major event is a flagship gathering for LGBTQ people from across the nation and is a valuable marketing opportunity for any brand.

Sponsorship Benefits	Discuss with us: Equality Icon	\$5,000 Game Changer	\$3,000 Leader	\$1,500 Champion	\$1,000 Friend	\$500	\$250
Logo placement in event materials, our website, and social media							Social media only
Host a table (table not supplied)							
Opportunity for your staff to volunteer							
Opportunity to place promotional item in gift bags							
Company name announced at events							
Named Sponsorship	Mention in statewide news release and naming rights for 1 event	Named in statewide news release					
Supply a video or address the audience in person							

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# Gender Affirming Series

## SPONSORSHIP LEVELS

This series entails six educational webinars with nation-leading experts. Webinars explore the most current best gender affirming best practices and offer skills for trans and nonbinary individuals. These events are recorded and posted on our website. **Send a clear message to LGBTQ youth that they are wanted and that they belong in Wyoming.**

Sponsorship Benefits	\$3,000 Equality Icon	\$2,000 Game Changer	\$1,000 Leader	\$500 Champion	\$250 Friend
Your logo in the Gender Affirming Series Carousel on WyomingEquality.org					
Your logo in the Thanks To Our Sponsors Conclusion					
Your logo in the pre-series virtual sponsors background					
Verbal recognition during each Gender Affirming Series					
May provide approved video clip endorsing the event and speaking about your brand					

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# Youth Camps

## SPONSORSHIP LEVELS

This is a great opportunity for brands that want to show that sharing a love of the outdoors and building communities in our unparalleled natural landscapes is for everyone. Annual youth backpacking trips build camaraderie and mentorship for Wyoming's young people

Sponsorship Benefits	\$2,000 Equality Icon	\$1,500 Game Changer	\$1,000 Leader	\$500 Champion
Your logo on the WE website and social media				
Mention in a statewide news release				
A beautiful Thank You Display for your store				
Recognition at the Allies and Advocates Ball during the youth Camp spotlight video				

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# Wyoming Equality Healthcare Access Project

## SPONSORSHIP LEVELS

By supporting the Wyoming Equality Healthcare Access Project (WEHAP), you make a powerful difference in WE's primary focus area, and in an issue that is seen as a top concern for your LGBTQ neighbors throughout Wyoming. You also make a strong statement about the kind of Wyoming you want to do business in.

Sponsorship Benefits	\$2,000 Equality Icon	\$1,500 Game Changer	\$1,000 Leader	\$500 Champion
Your logo on the WE website and social media	Yes	Yes	Yes	Yes
Presence in spotlights at all events as a WEHAP sponsor	Yes	Yes	Yes	No
Acknowledgment in quarterly newsletter for one year	Yes	Yes	No	No
Acknowledgment at WEHAP Town Hall events	Yes	No	No	No

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